



Seloart™
...let's brand

The
Sign
Company



ABOUT US

Seloart is a sign making company that was established in 2005. It started operations as a sign writing shop at Achimota in Accra. Today, Seloart has grown from sign writing to design and printing of complex and intriguing artworks, vehicle branding, signage, large format digital printing CNC cutting, laser cutting and general branding works.



WHAT WE SEEK TO DO

To provide results-oriented branding services, combining art, skill, tooling and machinery to meet our client's objectives and excelling at customer service



WHERE WE WANT TO BE

To be the preferred sign company in Ghana and the West African Sub-Region by consistently providing reliable, innovative and affordable services.



WE ARE TECHNOLOGY DRIVEN

We have a well equipped workshop and design department, coupled with an enthusiastic team to undertake sign projects of any size and type, from concept to installation: Illuminated signs, flexi signs, perspex signs, 3D letters, building directory signs, directional signs, glass signs, road signs, safety signs, indoor signs, petrol station signs, point of sale signs, billboards, banners, menu boards, bus shelters, mileage signs, trade show and exhibition signs.

MultiCam
CNC Cutting Solutions

 **Roland**



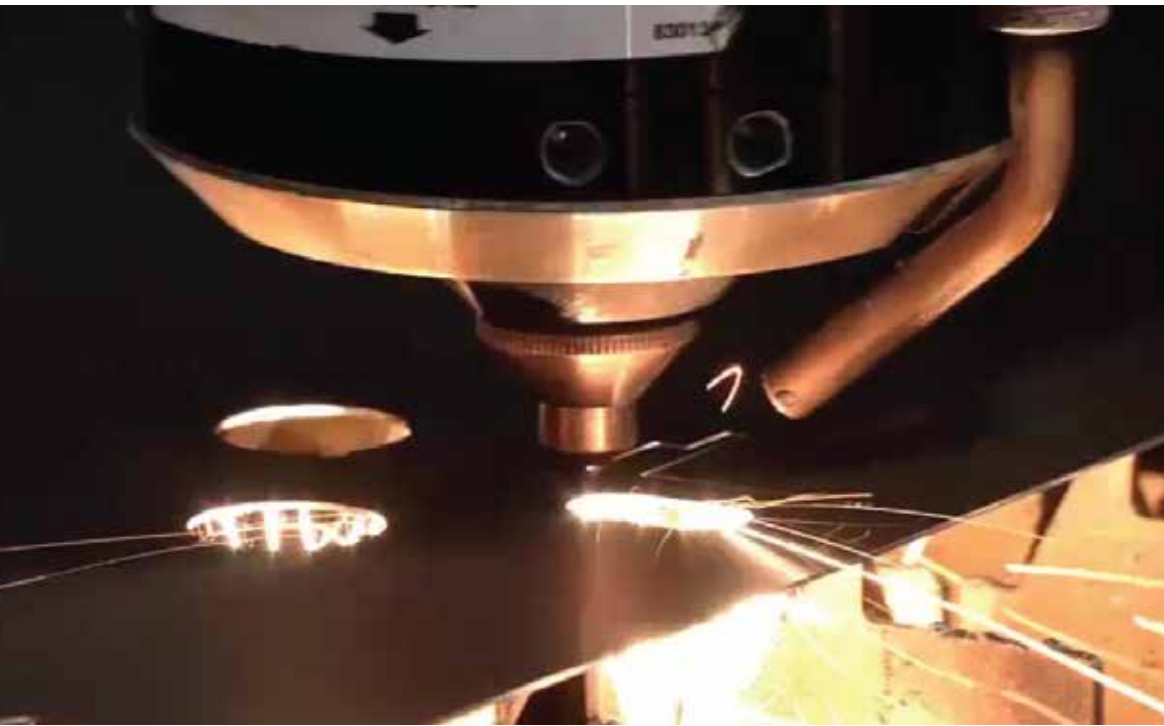
Our Services



CNC CUTTING SOLUTIONS

Cutting on wood, ACP, steel, MDF, acrylic
PVC foam board & V grooving.

3D Signs, Pylon Signs, Cut Out Letters, Glass Signs.



LASER CUTTING & ENGRAVING / CHANEL BENDING

Wood, Acrylic, PVC, Paper, Foam and 3D Chanel letters















**PRINT
& CUT**

Large Format Printing

Our VersaCAMM series is highly versatile for an endless range of applications. With just one device, we can produce decals, labels, stickers, posters, POP, vehicle wraps, heat transfers for apparel decoration and other promotional items of any size, on demand for both indoor and durable outdoor display. We use a wide variety of media, including adhesive-back vinyl, banner, paper, film, tarpaulin and heat transfer paper.



DIGITAL EMBROIDERY

Polo shirts, T'Shirts, face towels, baseball Caps, aprons, uniforms, overalls.





Leadership

Selorm is the founder of Seloart a sign making company, which started as a sign writing shop in Achimota Accra, it has grown into production of complex and intriguing artworks, he is a fine artist by training and has over 18 years experience in sign making.

He was certified as a Multicam CNC cutting pro in October 2014 in Cape Town by Multicam RSA Cape Town, South Africa, he has received extensive training in China on laser cutting and engraving, sign making, CNC cutting among others.

He is currently the senior designer in-charge of technology, research and development at Seloart, championing the cause of building Ghana's biggest sign center.

"We will continue to adopt relevant technologies in order to lead"
- Alfred Selorm Betepe -

the signmaker



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